



THIS AFFECTS

CREATIVE EXPERIENCES

The background features abstract geometric shapes in various shades of orange and a large purple circle on the right side. The text is centered and reads:

THIS AFFECTS TRENDS WINTER

2025

TRENDS 2025



CHIQUE NAVY AND GOLD

You can never go wrong with navy blue and gold: a timeless combination that radiates luxury and festivity, perfect for a sophisticated winter event. Velvet-draped trees and life-sized golden deer serve as eye-catching centerpieces that immediately draw attention. High above the guests, layers of navy tulle mixed with golden disco balls and twinkling lights create a ceiling that sets the tone instantly. Add XL ornaments, and the setting feels grand, glamorous, and unforgettable.

SWEET SWEET CHRISTMAS

A sweet Christmas full of color and playfulness is an absolute must! Picture candy canes swirling from the trees, paired with brightly colored ornaments that instantly create a cheerful, cozy atmosphere. Eccentric trees in bold tones become the focal points of the room. The look is finished with orange Christmas stars, large LED light globes, and impressive tulle installations. The result: a candyland Christmas full of energy and delightful surprises.

THE ART OF DRAPING

Draping is an art in itself and a trend with endless possibilities. From luxurious and dramatic with satin trees and grand chandeliers, to light and whimsical with airy tulle creations. A draped backdrop can turn any photo corner into a statement piece, while a richly draped table adds warmth and allure to dark winter nights. This trend proves that with fabric, anything is possible, and often more than you think.



TRENDS 2025



REFLECTIVE WINTER FOREST

The trend Chrome Meets Nature shines bright this year, but what if we give it an unexpected twist? Picture giant chrome spheres enhancing the rugged character of a pine tree. A dramatically draped tree paired with a fabric chandelier instantly elevates the atmosphere to high-end luxury. Add roughly painted chrome branches and over-the-top centerpieces, and you create a statement no one will forget. This trend is all about renewal without losing the magic of the natural world: the perfect balance between raw and radiant.



SURREAL COLD SEASON

This trend breathes autumn: deep, warm tones and materials that invite you to retreat indoors. While the cold moves in outside, we seek comfort inside, this time with a surprising twist. Candlelight remains the foundation of the atmosphere, now shaped through artistic compositions. Imagine spirals of pine branches filled with candles, striking hanging mistletoe bundles, or unexpected creations made from unique materials. The result is a fresh take on warmth and coziness, where the magic of autumn gets a renewed glow.



PRETTY PEARLS

The classic Christmas look receives a pearly upgrade this year. Red remains the iconic symbol of the season but is enriched with gleaming pearls that completely transform its appearance. Think majestic pearl trees, backdrops with shimmering accents, and large branch installations where long pearl strands glisten like icicles. Ribbons add a touch of elegance here and there, but the pearls clearly steal the show. The result is a Christmas style that feels both iconic and refreshingly new.



CHIQUÉ NAVY AND GOLD



SWEET SWEET CHRISTMAS



THE ART OF DRAPING



REFLECTIVE WINTER FOREST



SURREAL COLD SEASON



PRETTY PEARLS



**LET'S AFFECT YOU, YOUR
BRAND AND YOUR TRENDING
WINTER EVENTS!**

